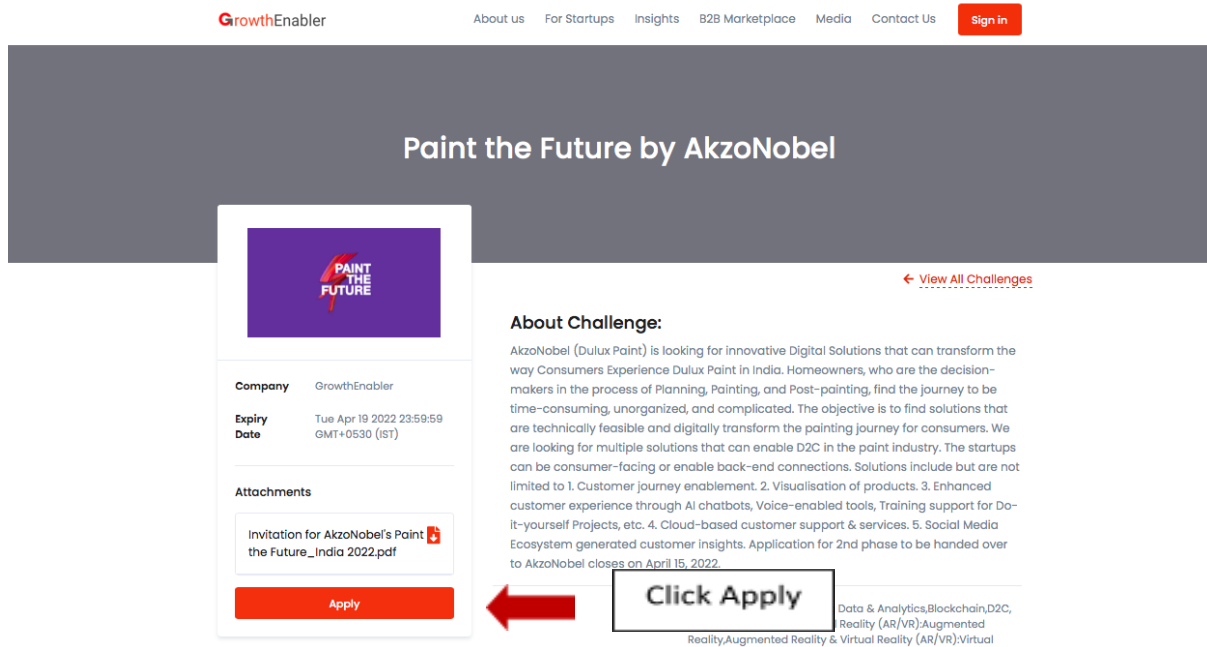


GrowthEnabler Guide: How to apply for AkzoNobel's Paint the Future Challenge?

Step 1:

Click here to open the challenge



Paint the Future by AkzoNobel

[View All Challenges](#)

About Challenge:

AkzoNobel (Dulux Paint) is looking for innovative Digital Solutions that can transform the way Consumers Experience Dulux Paint in India. Homeowners, who are the decision-makers in the process of Planning, Painting, and Post-painting, find the journey to be time-consuming, unorganized, and complicated. The objective is to find solutions that are technically feasible and digitally transform the painting journey for consumers. We are looking for multiple solutions that can enable D2C in the paint industry. The startups can be consumer-facing or enable back-end connections. Solutions include but are not limited to 1. Customer journey enablement. 2. Visualisation of products. 3. Enhanced customer experience through AI chatbots, Voice-enabled tools, Training support for Do-it-yourself Projects, etc. 4. Cloud-based customer support & services. 5. Social Media Ecosystem generated customer insights. Application for 2nd phase to be handed over to AkzoNobel closes on April 15, 2022.

Click Apply

Apply

Data & Analytics,Blockchain,D2C, Reality (AR/VR),Augmented Reality,Augmented Reality & Virtual Reality (AR/VR),Virtual

Step 2:

Login box will pop up.

New User: Click on 'Register Here' [Please only use your official id to register; the system does not accept ids such as gmail, yahoo, Hotmail, etc.].

Registered User: Enter your Email ID and Password

[New Users]

Register Startup Profile

GrowthEnabler™ Pii
Discover the shortest and fastest route to global visibility with VC's, Investors, potential Clients and Collaborators

Company Name*

Business Email*

Name*

Password*

By using our website you agree to our use cookies and Terms of Use policy. Please see our [Terms of Use policy](#)

CANCEL
Register

Already have an account? [Sign in](#)

[Registered Users]

Login

Email

Password

Remember me [Forgot Password?](#)


LOGIN

New to platform [Register Here](#)

Step 3:

You will be redirected to the Application Page. Press the Apply button, at the right bottom corner.

Amplify
✕



Global Social Entrepreneurship Program

Project Amplify

About Challenge:

Project Amplify is a joint initiative by Microsoft and Accenture to help deepen the reach of entrepreneurs and startups that are focused on social impact and sustainability. The program provides hands-on support and technologies to social enterprises, helping them build scalable solutions and business models that can lead to more tangible and lasting benefits for a greater number of people around the world. Qualifying startups will also be given the opportunity to be a part of Microsoft's Global Social Entrepreneurship program (GSEP), if they meet the GSEP eligibility criteria. (Note* - Post completing this application, please complete at least 80% of your Growth Enabler profile. Growth Enabler's scoring algorithm will contribute to our assessment of the candidates) (Note* - Growth Enabler is compatible with Chrome/Safari)

| | | | |
|-------------------------------|--|--------------------|--|
| Company : | Microsoft | Last Date : | Jun 10, 2021 |
| Technology : | | Industry : | Agriculture, Education & Training, Energy & Utilities, Healthcare & Pharmaceuticals, Other |
| Eligibility Criteria : | Social enterprises/startups addressing critical societal/ sustainability problems through innovative technology solutions. Applicants must have high social impact and wide reach. Applicants must be working in the domains of Agriculture, Healthcare, Sustainability, Education & Skilling. - Open to NGOs, Non-Profits and Startups that have a dedicated technology team. | | |
| | | Location : | Philippines, Bangladesh, Singapore, Japan, Sri Lanka, Cambodia, Nepal |

APPLY



Click Apply

Step 4:

Please select all the applicable Technologies and Solutions. These are important fields as clients search for start-ups by Tech and Solutions.

Basic Profile
✕

UPLOAD LOGO

Upload Logo

Company Name *

Year of establishment *

Website *

No. of employees

Short Description

Headquarters

Other Locations

Technologies *

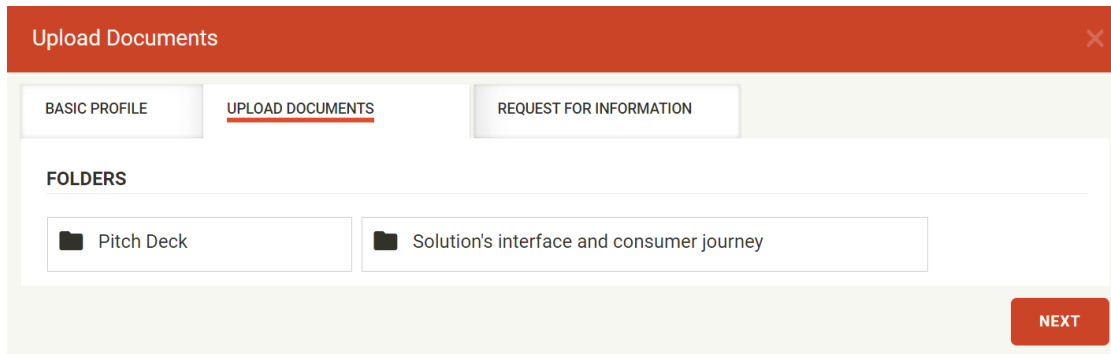
- 3D Printing >
- AdTech >
- AgriTech >
- Artificial Intelligence (AI) >
- Augmented Reality & Virtual Reality (AR/VR) >
- AutoTech
- Big Data & Analytics >
- Biotechnology >

CANCEL
SAVE



Step 5:

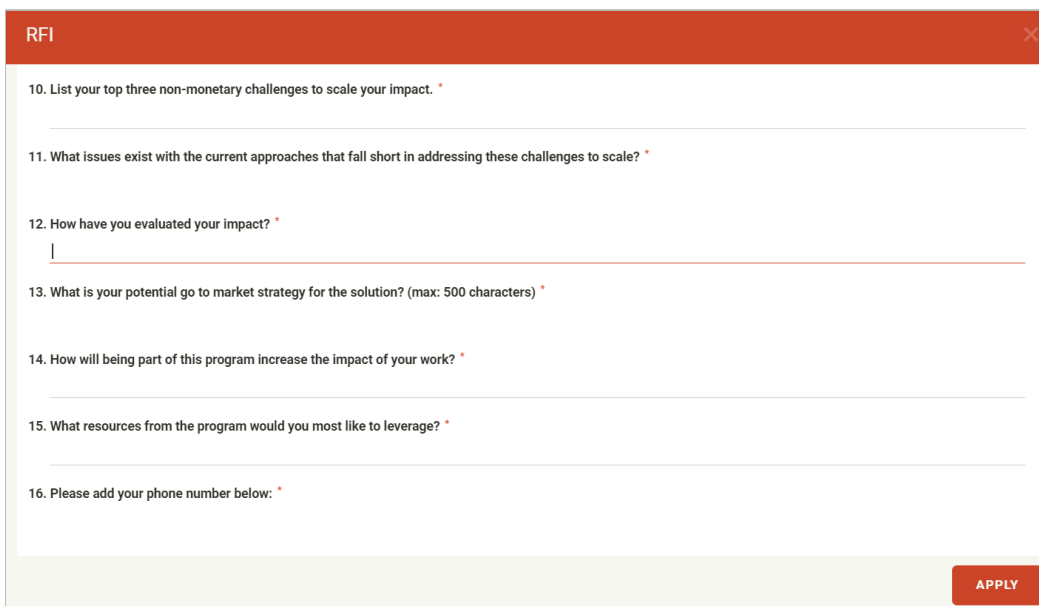
Upload an intro deck through the 'Upload Document' tab.



The screenshot shows a window titled "Upload Documents" with a close button in the top right corner. Below the title bar, there are three tabs: "BASIC PROFILE", "UPLOAD DOCUMENTS" (which is underlined and active), and "REQUEST FOR INFORMATION". Under the "FOLDERS" section, there are two document upload boxes: "Pitch Deck" and "Solution's interface and consumer journey". A red "NEXT" button is located in the bottom right corner of the window.

Step 6:

Answer Mandatory RFI questions. The rest can be updated/answered at a later date. [All answers can be edited after submission]



The screenshot shows a window titled "RFI" with a close button in the top right corner. The form contains six numbered questions, each with a red asterisk indicating it is mandatory:

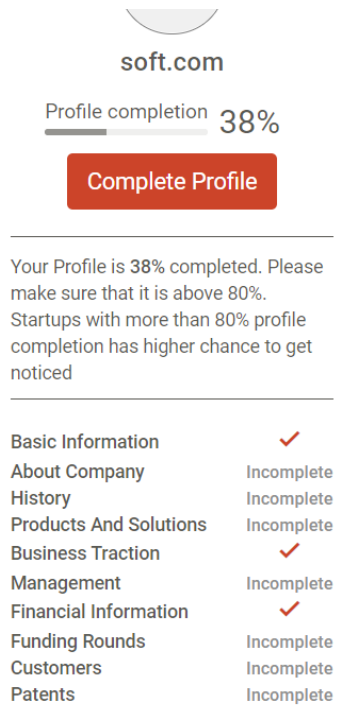
- 10. List your top three non-monetary challenges to scale your impact. *
- 11. What issues exist with the current approaches that fall short in addressing these challenges to scale? *
- 12. How have you evaluated your impact? *
- 13. What is your potential go to market strategy for the solution? (max: 500 characters) *
- 14. How will being part of this program increase the impact of your work? *
- 15. What resources from the program would you most like to leverage? *
- 16. Please add your phone number below: *

At the bottom right of the form, there is a red "APPLY" button. A red arrow points from a separate box labeled "PRESS APPLY" to this button.

PRESS APPLY

Step 7:

Please ensure your Profile Completion is at least at **90%**. Click on 'Complete Profile' on the right panel to update your profile.



soft.com

Profile completion **38%**

Complete Profile

Your Profile is **38%** completed. Please make sure that it is above 80%. Startups with more than 80% profile completion has higher chance to get noticed

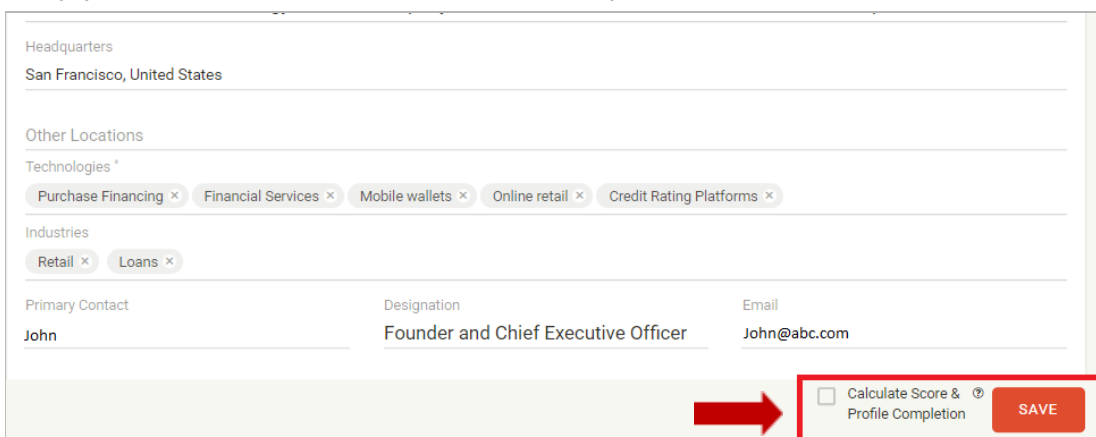
| | |
|------------------------|------------|
| Basic Information | ✓ |
| About Company | Incomplete |
| History | Incomplete |
| Products And Solutions | Incomplete |
| Business Traction | ✓ |
| Management | Incomplete |
| Financial Information | ✓ |
| Funding Rounds | Incomplete |
| Customers | Incomplete |
| Patents | Incomplete |

A Start-up score is calculated based on the information provided by the start-up owner. You can check your Start-up's Score in your Profile.

Step 8:

How to Calculate your Start-up Score immediately?

Please select the check-box at bottom right side of the section and click on the save button. This will calculate your Start-up score immediately. In case you missed the tick mark, don't worry, your Start-up's score will be automatically calculated in the next 24 hours.



Headquarters
San Francisco, United States

Other Locations

Technologies *

Purchase Financing × Financial Services × Mobile wallets × Online retail × Credit Rating Platforms ×


Industries

Retail × Loans ×

Primary Contact
John

Designation
Founder and Chief Executive Officer

Email
John@abc.com

Calculate Score & Profile Completion  **SAVE**