

Tiered Structure of Engagement

	<u>Segment</u>	<u>Nature of Engagement</u>
<u>Level 1</u>	<p>Emerge X – Top 3</p> <p><i>\$25k to \$120k in Azure credits</i></p>	<ul style="list-style-type: none"> A Year long mentorship program with 2 deep dives B 2 Day Founder bootcamp C Bi-yearly focused workshops on business and tech D Monthly webinars with global startup ecosystem influencers E Azure credits of \$25k to \$120k + Azure Support F Select Media Coverage
<u>Level 2</u>	<p>Emerge X – All</p> <p>\$25k in Azure credits</p>	<ul style="list-style-type: none"> C Bi-yearly focused workshops on business and tech D Monthly webinars with global startup ecosystem influencers E Azure credits of \$25k to \$120k + Azure Support F Select Media Coverage
<u>Level 3</u>	<p>Rest of the Ecosystem</p>	<ul style="list-style-type: none"> C Bi-yearly focused workshops on business and tech D Monthly webinars with global startup ecosystem influencers

Note: Level 1 startups will also be given access to other Microsoft events in India and globally where possible.

*Level 1 and Level 2 engagements and benefits are contingent on startups starting their migration journey to Azure.